

Sono aperte le prenotazioni per il

a BUSINESS ENGLISH COURSE **for TEACHERS**

Corsi di aggiornamento
per docenti di lingua Inglese

Quarta Edizione

Organizzato dalla scuola di lingue
THE BRIDGE INSTITUTE
di Rivoli

si terrà il **23 dicembre 2008**

Orario: 8.30-18.30

Presso i locali di via Rombò, 52
a Rivoli (TO)

Il corso è tenuto dalla Prof.ssa Julie Wallis

The London School
Thiene (VI)

Per informazioni e iscrizioni:
segreteria del THE BRIDGE INSTITUTE
tel. 011 9584124
info@thebridgeinstitute.com
lunedì – venerdì 9.30-12.30 / 15.30-20
sabato 9.30 – 12

COURSE PROGRAMME

I will do 8 hours training (excluding breaks).

Aim:

to give teachers practical suggestions for developing resources and teaching ESP. Teachers will be provided with handouts and a CD so that resources can be used directly in the classroom. The course will cover a variety of activities and methodology to enable teachers to develop unique and personalised materials for their business students. At each stage of the programme we will look at available resources.

I will need to be able to change the classroom layout during the breaks so that I can change the activities and keep people focused. I will also need a projector and internet connection.

PROGRAMME:

DEVELOPING CASE STUDIES FOR ESP PURPOSES		
During the course we will be developing material from well known companies in order to produce specialised resources for ESP teaching in the areas below. We will be using a number of resources and materials to develop activities		
08.30 – 10.30	Management	Team building (activities to promote classroom cooperation) Leadership styles Learning language strategies for coping in different situations: socialising, agreeing, disagreeing, challenging, echoing, etc) Writing reports and presentations
11.00 – 13.00	Companies and company structure	Materials for teaching students to discuss company structure. Counselling + teaching one-to-one Using cuisenaire rods to focus
14.00 – 16.00	Marketing and advertising	The lexical approach How to teach collocation, chunks, fixed and semi-fixed expressions You tube and internet as a teaching resource
16.30 – 18.30	International trade And Finance	Developing resources and materials for teaching financial English (dominoes, matching exercises, dictogloss, running dictation, etc.)